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CESA Vision

Sustainable, competitive, and mature energy services providers' market in Jordan and the region

CESA Mission

To elevate the quality of energy services providers through implementing and maintaining a voluntary accreditation system that is recognized by relevant stakeholders and international agencies

About CESA

The Coalition of Energy Services Associations (CESA) is a non-profit organization, established with USAID support, which aims to increase the private sector contribution to addressing the region's energy sector challenges.

CESA works with all sector stakeholders including ESPs, consumers, investors, government, and financing agencies such as banks and donors.

CESA's activities are driven by the need to build a thriving market for energy efficiency and renewable energy solutions. CESA will help consumers to reduce the burden of their energy expenditures, increase the profitability of ESPs, and support the government in its plans to enhance energy efficiency and increase use of renewable energy resources.

CESA Founding Associations

- Jordan Green Building Council (JGBC)
- EDAMA for Energy Water and Environmental Solutions
- Renewable Energy Establishment Society (REES)

What is an ESP?

Energy Services Providers are professional companies with the technical knowledge and capabilities to provide customers with comprehensive energy solutions to reduce their energy expenditure and environmental impact.

What is ETIMAD?



اعتتماد

شركات خدمات الطاقة

Etimad is a voluntary ESP accreditation program administered by CESA. It is a transparent and rigorous system, built to improve trust between consumers and ESPs, which is one of the main pillars of market growth for energy solutions.

Accredited ESPs will improve the performance of their business, increase their competitiveness, and expand their market opportunities.

The Etimad Technical Evaluation Committee, selected from CESA's Pool of Experts, assesses company competence and then provides recommendations to the CESA Board of Directors for the final accreditation decision.

The US National Association of Energy Service Companies (NAESCO) assisted in the development of Etimad, based on its experience in managing a similar program in the US. NAESCO continues to support CESA in the Etimad accreditation process.

NAESCO 
National Association of
Energy Service Companies

Accreditation Criteria

- Technical Capabilities
- Management Capabilities
- Project Experience
- Customer References

Etimad: Benefits for ESPs

High credibility among consumers and other stakeholder communities

Effective marketing tool, attesting to service quality

Signals to investors and financing firms lower risk in financing your projects

Increased trust between ESPs and investors

Clear road-map for the company's institutional development

Exclusive access to CESA resources - industry reports, mentoring programs, presentations, etc.

Why should you consider an accredited ESP for your project?

Accredited Companies Enjoys:

- Proven experience in project development and implementation
- Qualified top management and operational teams
- Sound financial status
- All the required permits, licenses and legal documentation
- Proven customer satisfaction
- Demonstrated ability to meet or exceed industry best practices
- Demonstrated ability to secure attractive financing terms for their clients

Accreditation categories



PV systems



Solar Water Heaters



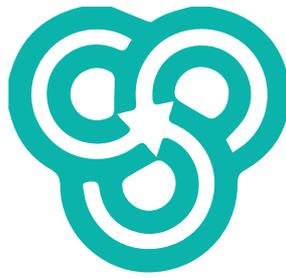
HVAC ventilation systems



Building Envelope



Lighting



Are you an expert at one of our Accreditation Technologies? Join CESA's Pool of Experts

CESA's Pool of Experts are assigned to the Etimad **Technical Evaluation Committee**, the heart of the Etimad Accreditation Process.

Extending Etimad's Pool of Experts **enriches the evaluation process and ensures its transparency and credibility.**

As a member of our pool of experts, you work to enhance Jordan's energy sector and **make a difference** in the market. You will also enjoy training and access to information to strengthen your technical background and provides you with a more complete picture of Jordan's rapidly growing energy industry.

Contact us CESA's e-mail address to join our Pool of Experts, if you must the following criteria:

Either 10 years of professional experience in the energy sector OR at least 5 years of focused experience in one of the five technologies of ETIMAD



For more information on CESA, Etimad Accreditation or to Join our Pool of Experts
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