

Why become accredited?

Etimad:

Has a high credibility from consumer's perspective as it is supported by USAID and NAESCO

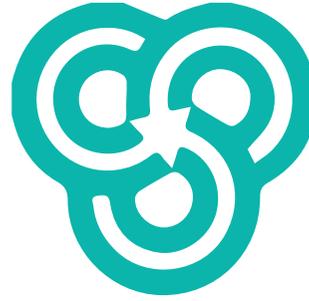
Provides an effective marketing tool to companies wishing to send out an indicative message about their quality

Facilitates access to finance for accredited ESPs and their clients

Fosters trust between accredited ESPs and investors

Provides companies with a roadmap and clear milestones for improvement of services

Provides access to CESA's resources



For more information on the accreditation process,

CONTACT ENG. NERMEEN ASFOUR

CESA Business Development Manager

info@energyservicecoalition.org

www.energyservicecoalition.org



PROUDLY INTRODUCES:



اعتقاد
شركات خدمات الطاقة

IN COOPFRTION WITH:

NAESCO
National Association of
Energy Service Companies

About CESA

Coalition of Energy Services Associations (CESA) is a USAID-supported non-profit organization founded by three active Jordanian associations playing a critical role in the energy sector in Jordan; Jordan Green Building Council (JGBC), EDAMA for energy, water and environmental solutions and Renewable Energy Establishment Society (REES). CESA aims to impact the energy sector in the region, by working with sector stakeholders including energy service providers (ESPs), energy consumers, the government, investors, donors and financing firms.

CESA's activities are driven by the need to build a thriving market for energy efficiency and renewable energy solutions. It will help consumers to reduce the burden of their energy expenditures, increase the profitability of ESPs, and support the government in its plans to enhance energy efficiency and increase use of renewable energy resources.



Cooperation With NAESCO

The U.S. National Association of Energy Services Companies (NAESCO) was founded in 1983 and is the leading American trade organization representing and promoting the energy services industry in the energy marketplace, the media, and the government, both at the state and federal level.

NEASCO created the NAESCO Accreditation Program in the mid-1990s as a result of market demand. It is a rigorous voluntary accreditation system for ESCOs in the United States that have been effective in transforming the energy services industry. Building on the success of that system, and taking into consideration local requirements and business culture, NAESCO has assisted CESA in the development of its accreditation system Etimad and supports the use of the process for accrediting ESPs in Jordan

About Etimad

Etimad® is a voluntary Energy Services Providers (ESP) Accreditation program. It is a transparent and rigorous system, built to improve trust between consumers and ESPs – one of the main pillars of market growth for energy solutions. Accredited ESPs will improve the performance of their business, increase their competitiveness, and expand their market opportunities. As consumers become aware of the value of accreditation, they will seek out accredited ESPs to implement their energy efficiency and renewable energy projects.

